



WORCESTER REGIONAL FOOD HUB

BY THE NUMBERS

Total sales: **\$1,060,987**

Cases Items Sold: **41,573**

of Districts Served: **90**

Farms/Producers: **58**

SCHOOL CUSTOMERS

2022-23: 20

2023-24: 90

350%
Increase

SCHOOL SALES (\$)

2022-23: \$300,000

2023-24: \$1,060,987

233%
Increase

TOP FIVE PRODUCTS SOLD

Apples

Lettuce Greens

Fish

Cheese Sticks

Tomatoes



The increase in sales allowed the Food Hub to hire one additional full-time employee plus two part-time employees to assist with aggregation and distribution. We brought on multiple new farms throughout New England. At the suggestion of food service directors, we partnered with value-added producers from Massachusetts that produce larger food-service quantities of value-added products that may not have been covered by grant funds but were desired by food service staff including pickles, hot sauce, bagels, and pizza dough. Farmers have been able to provide additional shifts to workers for harvesting and packing while receiving their desired prices for their products.

*-Shon Rainford,
Director, Worcester Regional Food Hub*